

**CULTURAL ASPECTS OF CROSS-BORDER COOPERATION:
Competencies and Capabilities**

10th Annual Conference and 3rd CEMS CCM / IACCM Doctoral Workshop (3 ECTS)
of the

International Association of Cross-Cultural Competence and Management,
29 June – 01 July, 2011, at Ruse, Bulgaria

Local Partners and Organizers: “Angel Kanchev” University of Ruse, Ruse, Bulgaria
Bulgarian-Romanian Interuniversity Europe Center, “Elias Canetti” International Society

Deadlines and Submissions:

Conference submissions: send paper abstract (maximum 500 words) before March 15, 2011 to
Juliana Popova <jppopova@uni-ruse.bg> with an attachment readable by MS Word.

CEMS/IACCM Doctoral Workshop submissions: send paper abstract (maximum 500 words)
before March 15, 2011 to **Marie-Thérèse Claes** <mtclaes@gmail.com> and **Gerhard Fink**
<iaccm.fink@gmail.com>.

German Track of the conference: send paper abstract before March 15, 2011 to **Sylvia
Meierewert** <sylvia.meierewert@flensburgschool.de>.

With EU widening to East the ideas and values of united Europe are confirmed in a great number of countries around the continent. The continued emphasis of national governments on sovereignty prevents international border regions from achieving such basic goals as infrastructure integration, harmonization of environmental policy, social and cultural exchange. At the same time, the globalising context and the intensification of the cross-border contacts on people-to-people level makes necessary the overcoming of the modern political framework based on states and boundaries.

Some of the most important dilemmas are “How to encourage the dialogue between neighbouring cultures?”, “How to overcome the existing stereotypes, prejudices and ethnocentric attitudes among neighbours?” and “How to create common identities in the border regions?”. The conference will not necessarily exclude papers that deal with the more standard subject matter of cross-cultural management, but preference will be given to contributions which address one of the **major themes**: Culture and identity in border areas; cultural aspects of the neighbourhood policy; language policy in the border areas; peculiarities of the cross-cultural dialogue in the border areas; components of multicultural capabilities in the border areas; cross-cultural management of organizations in the border areas, cross-border European projects (case studies); art and cross-border cooperation, e.g. Slubice + Frankfurt/Oder = Slubfurt; cross-cultural conflict management, cross-border integration in an enlarged EU

IACCM explicitly encourages **young researchers** to submit papers.

Selected papers submitted to the conferences will be invited for publication in a special issue of the European Journal of Cross-Cultural Competence and Management (EJCCM) – <http://www.inderscience.com/ejccm>.

For details and for the “*IACCM 2011 abstract template*”, please check the IACCM webpage: <http://www.wu.ac.at/iaccm/conferences>